



## Paint the Town (PTT) Labor Day Show 2024 Prospectus

*Paint the Town is an annual tradition both for MAA and the town of Kensington, a primary sponsor. Returning to the Kensington Armory, the show is 3 days over the Labor Day Weekend.*

**Show dates:** August 31-September 2

**Show location:** Kensington Armory,  
3710 Mitchell St, Kensington, MD 20895

**Media eligible for exhibition:** Original artworks: Oil, acrylic, watercolor, mixed media, pastel, encaustic, drawing/ink, digital art, mosaic, collage, photography, sculpture.

**Number of pieces allowed:** MAA members may submit up to two (2) entries in any of these judged categories:

- Kensington
- Landscape (natural and urban)
- Still Life
- Photography
- Portraits (people and animal)
- Abstract
- Sculpture

Members can also add a third entry during registration that will be added if there is space in the show. The maximum number of artworks in the main show is 500 pieces.

**Entry fee:** \$20 nonrefundable fee.

**Plein Air competition:** We will host our annual Plein Air competition open to members, non-members, and children. A new element for the 2024 competition is the opportunity to register your blank canvas starting on Friday, August 30 (3-5pm). Registration will continue the next morning (7-11am). All art to be included in the judging must be returned by Saturday, August 31, at 3pm. Judging will commence soon after and awardees will be notified prior to the evening award ceremony, Separate registration is required; there is no fee for members or persons under 18 years old to participate. See last page of this Prospectus for more details.

### Key Dates

**Registration:** July 15 – Aug 5

**Drop off:** Weds Aug 28, 4-7pm /  
Thurs Aug 29, 9am-12pm

**Show hanging:** Aug 29, 1-4pm

**Judging:** Aug 30

**Artist Preview Reception:** Aug 30, 5-7pm

**Show:** Aug 31 - Sept 2

**Plein Air:** Aug 30-31

**Award Presentation:** Aug 31, 6-8 pm

**Pick up unsold works:** Sept 2, 5-7 pm /  
Sept 3, 9-11 am

*Times are subject to change; participants will be kept informed via email.*



## JUDGE

MAA is honored to present the distinguished painter and art educator Teresa Oaxaca as the Judge for the 2024 PTT Labor Day Show. Please read more about [Ms. Oaxaca](#).

## HOW TO REGISTER

Registrations are accepted online only at the MAA website event page. Log in with your email address and password. For each art piece, you will be asked for this info:

1. **Category:** Select one from the menu
2. **Artwork title:** Use title case (example: River View)
3. **Media:** Include the specific media type; Use title case (Example: Oil)
4. **Dimension (include Frame):** In inches, following this format: 12x16" (height x width)
5. **Price:** Use whole numbers, no cents, as follows: \$300
6. **Artwork image:** Image of art only (no frame/background). At least 2000 pixels on one side. Before including, please re-name the image file: Last Name\_Title\_Category (e.g., Walsh\_Doves\_Portrait).
7. **Artwork Inspiration:** Provide 1-2 sentences that describe the inspiration for this art; this will be displayed on the label in the exhibit.
8. **Bins / Racks:** Indicate if you plan to bring your own large black canvas bins or wire racks - or use the shared MAA bins/racks. Bins are to hold prints and unframed, flat originals (no framed canvases). All prints and originals must be in a cellophane wrapper with artist name, title, and price. Racks are to hold cards and small books; these also must be individually wrapped with artist name, title, and price. There is a limit on the number of individual bins (50).
9. **Post-Show Exhibit:** Indicate if you are willing to have your unsold Kensington artwork be displayed in the Kensington Town Hall for the coming year (only for Kensington category).

There will also be a Student Invitational exhibit, composed of artwork from selected art students from Montgomery College (MC). MAA provides an annual scholarship to MC art students, and this exhibit further supports our education mission. The Student Invitational will be judged separately and provided awards.

## REQUIREMENTS

**MAA Membership:** All participants in the main show must be MAA members in good standing as of August 31, 2024. Membership renewal for 2024-25 is not required to register or participate in the show; however renewal of membership is encouraged.

**Entries:** MAA is dedicated to exhibiting excellent works of fine art which promote the artist's artistic ability, vision and creativity across a variety of media. In this respect all artwork must be original and created from conception to completion by the artist's own hand. The work submitted may not have won an award in any previous MAA exhibition. MAA reserves the right to refuse to display any artwork it deems incompatible with the nature and environment of the exhibition.

**General Show Manager:** Anastasia Walsh ([maatreas@gmail.com](mailto:maatreas@gmail.com))



**Size:** The general size maximum for large works is 32” wide and 40” height (including frame). A few exceptions will be allowed and must be approved by Show Manager Anastasia Walsh in advance.

**Framing:** Works for hanging in our shows must be framed and wired for hanging to professional standards. Use D-rings and weight-appropriate wire that is not visible when the painting is hung. Saw-toothed hangers are not permitted. Paintings on canvas do not require frames as long as the edges are painted or taped to professional standards. Do not submit wet canvases. [Learn more about framing on our website.](#)

**ID Labels:** Please place an identification label on your artwork prior to delivery; identify Artist, Title of Artwork, and Category. This will not be displayed, it is for identification purposes only.

**Promotions:** MAA will promote this show through our respective social media channels and newsletters, and we will do outreach to external media outlets and websites. We ask that all participants use our [social media kit](#) to promote the show on your social media.

**Awards:** 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> awards are given for each category, and larger categories will also have Honorable Mention awards. The First Prize winner in the Kensington Category receives the Bertha Clum Grand Prize Award. The awards are cash prizes, gift certificates, and other prizes made possible through the generous donations of merchants and businesses, and the Town of Kensington.

**Sales:** Entries must be priced and available for sale. MAA will process sales, including collecting and paying Maryland 6% sales tax. The MAA treasurer will send the to the artists their portion of their sale (75% of the pre-tax total) and buyer contact info within thirty (30) days of purchase. Buyers will be encouraged to leave their artwork until the end of the show, Monday, Sept. 2nd after 5pm. Questions can be directed to the MAA Treasurer, Anastasia Walsh, at [maatreas@gmail.com](mailto:maatreas@gmail.com).

**Prints and Card Sales:** MAA members exhibiting in the main show may exhibit prints & flat originals in bins and art cards on racks. Each artist can register to bring one bin and one card rack until the limits are reached. There is space for up to 50 personal bins and 15 personal card racks. MAA will also provide a limited number of shared bins and card racks for any artist who does not have their own or when the limits are reached. Artists can monitor the sales in the bins and replace with more prints/cards. Bins must be the standard “large black canvas” in presentable shape. Artwork in bins and racks must be presented in cellophane sleeves, pre-labeled with the artist’s name, title, and price. It is advisable to include a business card inside the plastic sleeve.



## **VOLUNTEERING**

All artists entering this show are required to perform at least one 4-hour volunteer shift to assist with the operation of the show. This can include:

- pre-show activities (e.g., setting up, check-in, hanging art)
- show time activities (e.g., cashier, greeting, general support)
- post-show activities (e.g., takedown, staff sold/unsold work tables)
- limited tasks available for non-in-person activities

Your Registration confirmation email will include the link for sign-up for volunteering.

## **ARTIST PREVIEW RECEPTION**

This year we are again holding a private reception for participating artists (and 1 guest) and donors the evening before the show opens. It will be held Friday, August 30, from 5-7pm at the Armory. Your Registration confirmation will also include a link to this event sign-up.

## **EXHIBIT ENVIRONMENT**

Artwork will be professionally displayed and organized by category. There will be a market space near the stage for bins and card racks. The Student Invitational art will be displayed on the stage.

The demonstrations held throughout the weekend will be located in the Conference Room near the front entrance.

Buyers will be strongly encouraged to leave their purchased art until the show closes; if a piece of art has won an award, it must remain in the show until closing.

Food and drink will not be allowed inside the building. There will be food trucks during the Kensington Art Festival on Monday.



## PLEIN AIR EVENT

MAA will host a concurrent Plein Air event on Saturday, August 31, 2024. This activity is open to members, non-members, and children (under the supervision of parent or guardian).

Pre-registration for this event is encouraged but not required. All who want to participate in this event must bring their blank canvas/board/paper to the Kensington Armory between either:

- Friday, August 30 between 3-5pm (this is new!), or
- Saturday, August 31 between 7-11am

They will then be registered, given a map and other information, and their canvas/board/papers will be stamped. For children under 18 who are participating, a responsible adult must sign a release form.

Artists can then travel to anywhere in the Kensington town zip code and set up their easels and chairs. MAA will arrange for 2 or more models to set up in the area for more interesting compositions. NOTE: The Models will only be available on Saturday, August 31, between 10am - 2pm

Artists may paint as many paintings as they wish; however, only one painting can be submitted for judging and for sale (and it will have to have the stamp on the rear side).

To participate in the judging, art must be returned to the Kensington Armory by 3pm on August 31, 2024. Art returned later can be included in the sale, but not the judging.

Judging will take place from 4-5pm on August 31 and prizes will be awarded at the Award Presentation reception that evening (August 31, 6-8pm) in the Kensington Armory.

Artists can choose to sell their Plein Air artwork or not; all unsold artwork must be picked up either Monday, September 2 (5-8pm) or Tuesday, September 3 (9-11am). Artists can also offer to have their (framed) unsold art hung as part of the Kensington Town Hall exhibit (which are available for sale and hung for one year).



## KEY DATES FOR 2024

<b>Registration</b>	July 15 – August 5	
<b>Set up:</b>	Wednesday, August 28, 9am-3pm	
<b>Art Delivery:</b>	Wednesday, August 28, 4-7pm Thursday, August 29, 9am-12pm	<i>Artists will register for specific delivery time</i>
<b>Show Hanging:</b>	Thursday, August 29, 1-5pm	
<b>Judging:</b>	Friday, August 30, 10am-4pm	
<b>Artist Preview:</b>	Friday, August 30, 5-7pm	
<b>Show Hours:</b>	Saturday, August 31, 11am-6pm Sunday, September 1, 11am-5pm Monday, September 2, 10am-5pm	
<b>Plein Air:</b>	Friday, August 30, 3pm - September August 31, 3pm	
<b>Award Ceremony:</b>	Saturday, August 31, 6-8pm	
<b>Pick up:</b>	Monday, September 2, 5-8pm Tuesday, September 3, 9-11am	<i>Artists will register for specific pickup time</i>
<b>Take down:</b>	Tuesday, September 3, 9am-1pm	

## AFFIRMATION

**By submitting an entry, registrants agree with the following:** I certify that I agree to the rules of the show as presented here. Entries submitted are my own work and not in violation of any copyright, trademark, or other similar laws and regulations. By uploading an image of my work, I agree to allow MAA to use the image for the purpose of promoting this event and/or the organization. I will not hold MAA responsible for copyright infringements of the image of my artwork.

Care will be taken by MAA volunteers in hanging and securing the show. However, MAA will not be held responsible for any loss or damage. Artists should hold their own insurance to cover loss or damage for their individual artworks.

**THANK YOU!**