



# Windridge Vineyard - Sweet Summer Energy Art Show

## Prospectus

**Show dates:** June 12 - September 22, 2024

**Show location:** Windridge Vineyard Tasting Room, 15700 Darnestown Road, Darnestown, MD 20874

**Theme:** Sweet Summer Energy. Summer calls for color! But unlike spring, the time for pastels is behind. Summer opens up the opportunity to play with bold, rich palettes that feel out of place in any other season.

**Submissions:** Members are invited to submit up to 2 works for consideration inspired by the theme - Sweet Summer Energy. Categories of eligible include:

- Natural landscapes, maritime and seascapes
- Cityscapes, urbanscapes, town life,
- Still life
- Abstract works
- Portraiture & Figure

**Media eligible for exhibition:** 2D works in oil, acrylic, watercolor, mixed media, pastel, encaustic, or drawing/ink mediums, hand-pulled prints, textile paintings and photography. 3D are not included in this show.

**Juried Process:** Submitted artwork will be juried by the vineyard owners. Selected work (~22-25 pieces) will be exhibited for a 3 month period. All artwork must be for sale. Windridge will notify artists when work is sold. Sold artwork can be replaced by the artist with a similar size piece by contacting the Kathy Tynan the MAA show manager. Windridge Vineyard staff will not accept or replace sold artwork.

**Maximum size:** Generally, wall-hung art should be 36x36" or smaller. However, there is a unique space in the Windridge Tasting Room that will accept larger artwork up to 30x48".

**Fees:** No fee to submit artwork for consideration. A fee of \$10 will be required for selected work at the time of artwork dropoff.

**Art Pickup/Drop off Requirements:** Artists may not pickup or drop off artwork at Windridge at times other than the announced MAA times. Windridge staff will not accept any MAA artwork from the artists.

### Key dates

**Registration** -- May 3 - May 17

**Curated Art Selection**-- June 1

**Notification to Artists** -- June 2

**Artwork Drop Off** -- June 10, 10am - 1pm

**Meet the Artist** -- August 5, 5pm - 8pm

**Show Opening** -- June 12

**Art Pick up** - September 23, 10am - 1pm

Show Manager: Kathy Tynan ([kftynan@gmail.com](mailto:kftynan@gmail.com)) or ([maaartists@gmail.com](mailto:maaartists@gmail.com))



## How to Register

**Registrations:** To register click on this link [Sweet Summer Energy](#) or go to the MAA website, log in with your username and password than click on the shows and events tab along the top website banner, scroll through until you reach the Sweet Summer Energy Art Show at Windridge Vineyards.

For each art piece, you will be asked for the following information:

**Artwork title:** Use title case (example: Passing Storm)

**Media:** Include the media type and the substrate; (example: Oil on Canvas) **Dimension:** In inches, following this format in width and length/height: 12x16" **Price:** Use whole numbers, no cent. (example: \$300)

**Image of Artwork:** To upload the image of your artwork -- follow the instructions below:

- The photo should be of just the artwork -- no frame or mat. No watermarks.
- Ensure the image is cleanly cropped - we should not see your table, walls or anything else but the artwork.
- Image should be at least 2000 pixels wide on one side-- this ensures a high enough resolution to be seen by vineyard owners online and correctly represent your work.
- **Before uploading your images to the registration site**
  - **Name or Re-name your Image file as follows**
    - **Winery\_ your last name\_ first name\_ artwork title**
    - **Winery\_Tynan\_Kathy\_Birthday Wishes**

## About your Entry

**Entries:** Submitted work must be original work of the artist. All artwork must be for sale. The hand of the artist must be visible and dominant in constructing the artwork. Giclee prints are not accepted in this show. MAA and Windridge Vineyard reserves the right to refuse to display any artwork it deems incompatible with the nature and environment of the exhibition. MAA and the Windridge Vineyard reserve the right to reject inappropriate or improperly framed work.

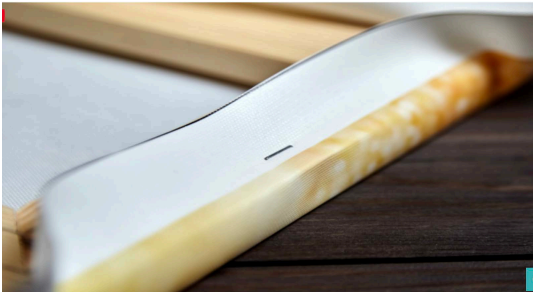
**Framing & Hanging:** Works must be framed or gallery wrapped and wired for hanging to professional standards. All works must be wired appropriately for hanging -- using D rings and weight-appropriate wire that is not visible when the painting is hung. Paintings on canvas can either be framed or gallery wrapped. Gallery wrapped works are canvas paintings

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## **Framing/Hanging Continued**

where the canvas fabric is stretched over the frame. The canvas completely covers the stretcher bars and is attached to the back of the frame-- no visible staples. Gallery wrapping creates a three-dimensionality to your artwork. Additional information on framing can be found at Framing and Wiring. Your painting itself will be wrapped around the edges, so that your artwork is visible from all angles (see image below)



## **Promotion and Sales**

**Promotions:** MAA will promote this show through our respective social media channels and newsletters, and we will do outreach to external media outlets and websites. We ask that all participants use our social media kit to promote the show on your social media.

**Sales:** Windridge Vineyard will manage all sales, including collecting and reporting sales tax. Windridge Vineyard will keep a 20% commission and send the artist a check or electronic payment (artwork sale price less 20% commission) by the end of the exhibit period. Buyers will be able to take the art when they purchase it. MAA will not receive a commission (0%).

## **AFFIRMATION**

By submitting an entry, registrants agree with the following: I certify that I agree to the rules of the show as presented here. Entries submitted are my own work and not in violation of any copyright, trademark, or other similar laws and regulations. By uploading an image of your work, you agree to allow MAA or Windridge Vineyard to use the image for the purpose of promoting this event during the period of the exhibit. I will not hold MAA responsible for copyright infringements of the image of my artwork.

Care will be taken by MAA volunteers in hanging and securing the show. However, MAA will not be held responsible for any loss or damage. Artists should hold their own insurance to cover loss or damage for their individual artworks.

## **Thank You**

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