



Windridge Vineyard ----"Spring" Art By MAA Artists

Prospectus

Show dates: March 13 - June 9, 2024

Show location: Windridge Vineyard Tasting Room, 15700 Darnestown Road, Darnestown, MD 20874

Submissions: Spring is almost here. The Windridge Vineyard will be hosting its Spring Art Exhibit. The focus for this show will be on the meaning of Spring to our member artists. Even though frosty mornings and walks in the snow are special..we can't help but be happy to say goodbye to the cold temperatures and dark nights. By the time spring comes, it feels like the whole world is full of promise and new life again.

Number of Artworks Allowed: Members are invited to submit up to 2 works for consideration that are inspired the discovery of the new in spring, the transformation of the world around us that spring reflects and the new hope the spring instills in us. Categories of eligible include:

- Natural Landscapes, Maritime, and Seascapes
- Cityscapes, Townscapes, Urbanscapes,
- Still Life
- Abstract
- Portraiture

Eligible Media: Artwork for this show includes two dimensional works in oil, acrylic, watercolor, mixed media, pastel, encaustic, hand-pulled prints, drawing/ink mediums, fiber arts, and photography. 3D work wall hung is accepted in this show; 3D pedestal work is not included in this show.

Maximum size: Generally, wall-hung art should be 36x36" or smaller. However, there is a unique space in the Windridge Tasting Room that will accept larger artwork up to 30x48".

Fees: No fee to submit work for consideration. **A fee of \$10 will be required for selected work** at the time of artwork drop-off.

Key Dates:

Show Dates: March 13 - June 9

Registration: February 2 - 16

Art Selection: February 19 - 29

Notification to Artists: March 1

Art Drop-Off: March 11, 10am - 1pm
(Fee of \$10 due at this time)

Meet the Artist: May 9, 6pm - 9pm

Art Pick-Up: June 10, 10am - 1pm



Curated process: Submitted artwork will be curated/selected by the vineyard owners.

Approximately 20 - 23 selected works will be exhibited for a three month period. All artwork must be for sale. Windridge will notify artists when work is sold. Sold work may be replaced by the artist with a similarly sized piece. Replacement artwork will be managed by the MAA Show Manager. Windridge will not be involved in art drop-off, art pick up or art replacement.

Art Pickup/Drop off Requirements: Artists may not pickup or drop off artwork at Windridge at times other than identified in the show announcement or in the show prospectus. Windridge staff will not accept or release any MAA show artwork from or to the show artists.

How to Register

Registrations: To register go to the MAA website, log in with your username and password than click on the shows and events tab along the top website banner, scroll through until you reach the Windridge Vineyard - "Spring" Art by MAA Artists

Artwork title: Use title case (example: Passing Storm)

Media: Include the media type and the substrate; (example: Oil on Canvas)

Dimension: In inches, following this format in **width and length/height:** 12x16"

Price: Use whole numbers, no cent. (example: \$300)

Image of Artwork: To upload the image of your artwork -- follow the instructions below:

- The photo should be of just the artwork -- no frame or mat. No watermarks.
- Ensure the image is cleanly cropped - we should not see your table, walls or anything else but the artwork.
- Image should be at least 2000 pixels wide on one side-- this ensures a high enough resolution to be seen by viewers online and correctly represent your work.
- Image files must follow the naming convention identified below (rename your image file before attaching or loading). Breakdown of file name:

Begin with Winery for **Windridge**,

Next Artist's **Last Name**,

Next, **Title of Artwork**,

Finally, **Artwork Dimensions (height x width")**

Note: between each use an underscore _ not spaces.

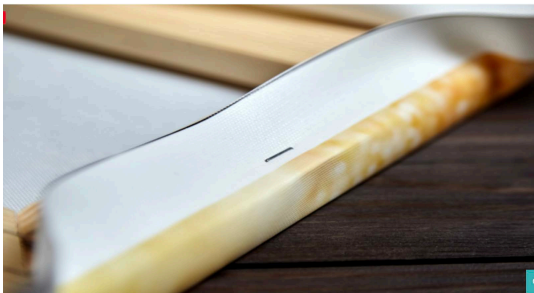
- Here is an example: **Winery_Walsh_Summer Splash_18x24"**.



About your Entry

Entries: Submitted work must be original work of the artist. All artwork must be for sale. The hand of the artist must be visible and dominant in constructing the artwork. Giclee prints are not accepted in this show. MAA and Windridge Vineyard reserves the right to refuse to display any artwork it deems incompatible with the nature and environment of the exhibition. MAA and the Windridge Vineyard reserve the right to reject inappropriate or improperly framed work.

Framing & Hanging: Works must be framed or gallery wrapped and wired for hanging to professional standards. All works must be wired appropriately for hanging -- using D rings and weight-appropriate wire that is not visible when the painting is hung. Paintings on canvas can either be framed or gallery wrapped. Gallery wrapped works are canvas paintings where the canvas fabric is stretched over the frame. The canvas completely covers the stretcher bars and is attached to the back of the frame-- no visible staples. Gallery wrapping creates a three-dimensionality to your artwork. Additional information on framing can be found at Framing and Wiring. Your painting itself will be wrapped around the edges, so that your artwork is visible from all angles (see image below)



Show Manager: Kathy Tynan (kftynan@gmail.com) or (maaartists@gmail.com)



Promotion and Sales

Promotions: MAA will promote this show through our respective social media channels and newsletters, and we will do outreach to external media outlets and websites. We ask that all participants use our social media kit to promote the show on your social media.

Sales: Windridge Vineyard will manage all sales, including collecting and reporting sales tax. Windridge Vineyard will keep a 20% commission and send the artist a check or electronic payment (artwork sale price less 20% commission) by the end of the exhibit period. Buyers will be able to take the art when they purchase it. MAA will not receive a commission (0%).

AFFIRMATION

By submitting an entry, registrants agree with the following: I certify that I agree to the rules of the show as presented here. Entries submitted are my own work and not in violation of any copyright, trademark, or other similar laws and regulations. By uploading an image of your work, you agree to allow MAA or Windridge Vineyard to use the image for the purpose of promoting this event during the period of the exhibit. I will not hold MAA responsible for copyright infringements of the image of my artwork.

Care will be taken by MAA volunteers in hanging and securing the show. However, MAA will not be held responsible for any loss or damage. Artists should hold their own insurance to cover loss or damage for their individual artworks.

Thank You

Show Manager: Kathy Tynan (kftynan@gmail.com) or (maaartists@gmail.com)